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MetroLyrics, the Number One Site for Lyrics, Becomes the Most Popular Online Entertainment and Music Destination for Mobile Users

Enhanced Mobile Site and New Offerings for Handheld Devices Will Super Serve Music Fans on the Go

BURNABY, British Columbia – June 01, 2010 – MetroLyrics, the most trafficked website for lyrics in the world with more than 40 million unique monthly visitors, is also the clear leader in the entertainment and music category for mobile users according to comScore data for 2010. MetroLyrics received more than 228,000 unique monthly visitors from mobile devices alone in February 2010, twice the amount of their closest competitor, Dada.net according to comScore. MetroLyrics has more mobile users than any other lyrics site and also more than many well-known sites in the music industry including VH1.com, Last.Fm and iLike.com.

To better serve their vast mobile fan base, MetroLyrics has created offerings for all mobile devices including two new iPhone apps. The free MetroLyrics Lite, ad supported version allows users to access the entire MetroLyrics catalogue and to view the lyrics of any song currently playing on the device. The more comprehensive MetroLyrics Pro app also integrates a location based service allowing users to see what other people in their area and around the globe are listening to, allows users to easily tweet and share song lyrics through Twitter and Facebook, manually search for songs by lyrics, and much more. Later this summer MetroLyrics will release apps designed specifically for the iPad and Android phones. MetroLyrics is also enhancing the user experience from any smartphone by rolling out a new and improved mobile site, m.metrolyrics.com, which makes the largest database of licensed, complete and accurate song lyrics in the world easily accessible to consumers on the go.

MetroLyrics' meteoric rise to become the most popular mobile music destination just 18 months after first licensing the content for mobile use mimics the extraordinary growth of metrolyrics.com, the first lyrics-dedicated site to provide legal, licensed song lyrics. MetroLyrics is run by co-founders Milun Tesovic and Alan Juristovski along with lean staff of 10 dedicated employees who operate the most trafficked lyrics site in the world and the music website ranked 3rd in the U.S. behind MySpace Music and Yahoo! Music according to comScore for April 2010 data.* In addition to providing accurate lyrics to over one million songs, MetroLyrics provides the latest music news and the company's robust Twitter feed, which can be found at [Twitter.com/MetroLyrics](https://twitter.com/MetroLyrics), has attracted over 14,000 followers.

“Our users have come to depend on the quality of content available on MetroLyrics and we are pleased to be able to serve them however they access the site whether it is from their computer or their mobile phone,” said Juristovski. “Our mobile apps are the first of many exciting offerings we plan to release in 2010 as MetroLyrics continues to grow as the ultimate destination for any music fan and a valuable property for advertisers.”

According to the most recent survey, most of MetroLyrics’ mobile users are between the ages of 25-34 and 38.70% of the users are from households with income over \$100,000. This highly desirable demographic appeals to advertisers who are able to have a presence across MetroLyrics’ different platforms.

About MetroLeap Media, Inc.

MetroLeap Media ¹Inc. is a leading provider of music and entertainment content. Its flagship product, MetroLyrics.com, is the first lyrics-dedicated site to provide users with the largest database of licensed, complete and accurate song lyrics and compensate copyright holders for content through its partnership with Gracenote. MetroLyrics has become the most trafficked lyrics site worldwide reaching more than 40 million unique monthly visitors, 120 million monthly page views, and is currently the 3rd largest music property in the U.S. For more information about MetroLeap, please visit www.metroleap.com.

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*against a selected set of music entities